

Application Guidance for The Danish Supply Chain Award 2023

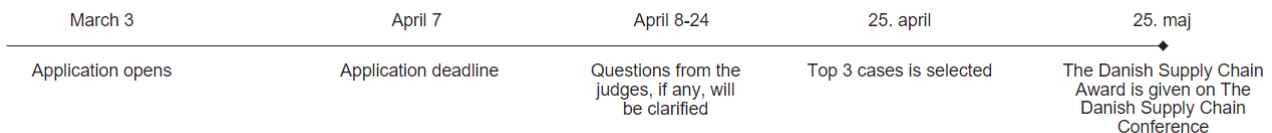
Introduction

The Danish Supply Chain Award 2023 has been awarded 28 times during the last 29 years; it's only lapse was due to one of the greatest Supply Chain Disruptions: COVID.

Now, the awarding will once again take place at The Danish Supply Chain Conference on May 25, 2023. This year, the award will be given to a company that has initiated or completed a Supply Chain initiative with the purpose of strengthening the company within, but not limited to, sustainability, resilience and risk management or digitalization and automation.

Start-ups, large, middle sized or smaller companies from all industries are hereby encouraged to submit an application.

Key dates for application submission and award are below:



Based on the applications, the judges will select three companies to progress to the finals which will take place at The Danish Supply Chain Conference.

The judges will be a mix of academics and industry professionals.

The selected companies must present their Supply Chain initiative to the conference participants. The presentation cannot exceed 15 minutes, and the presenters must be employees of the company. The three selected companies will be announced ahead of the conference.

Application criteria

- A Supply Chain initiative that has been initiated with the purpose of strengthening the company within, but not limited to, sustainability^{1,2}, resilience and risk management^{3,4} or digitalization and automation^{5,6}
- The Supply Chain initiative must have been initiated, or completed, between January 2021 and February 2023

The winner

The winner of The Danish Supply Chain Award 2023 will be chosen by the participants of The Danish Supply Chain Conference on May 25, 2023, at CBS, Frederiksberg. The award winner must be prepared to contribute content to support the creation of an article for the magazine effektivitet.

¹ [From linear to circular: The future of pharma? The Novo Nordisk ReturPen™ Project](#)

² [Brug af bæredygtig teknologi som katalysator for cirkulær økonomi](#)

³ [Resiliens på Solvang Maskinfabrik](#)

⁴ [Fremstillings-virksomheder – outsourcing & offshoring trends](#)

⁵ [Hvorfor er det så svært at digitalisere S&OP-processen?](#)

⁶ [Unpacking challenges of managing a blockchain-based platform ecosystem for industry-wide adoption](#)

Application

On the next page of this document the required content of the application for The Supply Chain Award can be found. The application must to the greatest extent possible contain all of the required information stated. If you have difficulties finding all relevant data, you may use estimations/approximations; in case of estimation or approximation, you must indicate so in the application.

The application is to be sent to: info@effektivitet.dk.
Deadline for the application is April 7, 2023.
We are looking forward to receiving your application.

Questions, if any, can be directed to: info@effektivitet.dk

Best regards,
The Danish Supply Chain Award

Application Content

The application must to the greatest extent possible contain all of the required information stated. If you have difficulties finding all relevant data, you may use estimations/approximations; in case of estimation or approximation, you must indicate so in the application.

The focal point of the application is a Supply Chain initiative that has been initiated with the purpose of strengthening the company within, but not limited to, sustainability, resilience and risk management or digitalization and automation. The Supply Chain initiative must have been initiated, or completed, between January 2021 and February 2023.

Application design

- Scope: Up to 5 pages (A4) including illustrations
- Format: Word, PowerPoint or PDF
- Language: Danish or English
- Use of illustrations are welcomed
- The applications must be understandable without use of appendices

Application content

Basic information

- Name of the company
- Contact person
- Position in the company
- Address
- Phone number
- E-mail

Introduction of the company

- A short description of why you believe the company should receive The Danish Supply Chain Award
- A short description highlighting the complexities within your Supply Chain
- Characteristics of the market that the company operates within as well as the key factors for competitive success
- Populate the table below

Key figures	2022	2021	2020
Revenue			
Head Count			
Estimated cost of logistics (% of revenue)			
Number of factories			
Number of warehouses			
Number of vendors			

Presentation of Supply Chain initiative

- A short description of your Supply Chain initiative
- Describe motivation and background for initiating the initiative
- Describe which challenges the initiative addresses as well as achievements, including:
 - Quantitative results such as service level towards customers, service level from vendors, lead time, cost, Co2e, compliance etc.
 - Qualitative results such as complexity reduction, risk exposure, increased resilience etc.
- Describe the elements of the solution, methods, processes, systems and which principles that have been used to reach the targeted achievements
- What have been the most significant barriers to achieving the targeted results?
- How have the employees been involved to achieve the targeted results?
- What experience from your process can benefit others?